



Media/Professional Insurance

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M/PI Announces New Regional Underwriting Structure

As you may know, Media/Professional Insurance recently celebrated our 25th anniversary as a specialty E&O underwriting facility. The year 2005 was a particularly successful year for Media/Pro, and we thank you for your continued help and support.

We know that we can do an even better job meeting your needs and servicing your business. As we begin 2006, we are making a renewed commitment to improvement throughout our operations. We are deeply committed to being the premier E&O underwriting facility in our lines of business: media, entertainment, miscellaneous E&O and cyberliability.

Toward that end, we are excited to announce a very important change to our business model that will result in immediate improvements in our relationship with you and your colleagues. We have created a new regional underwriting structure that assigns underwriters by region for each of our products. We have established three regions for our business: Northeast, Central and West. This structure will provide more continuity between you and your colleagues and our underwriting staff, and eliminate the uncertainty you may have felt in the past regarding who at Media/Pro is responsible for your accounts.

In this new structure, dedicated teams of underwriters and underwriting assistants for each of our lines of business will serve the broker offices in their region. For example, an agency in Chicago with a cyberliability submission will be handled by one of the two cyber underwriters in M/PI's Central region, rather than being sent into a pool of underwriters. Please note that M/PI's association programs, such as those with the American Society of Association Executives (ASAE), the National Association of Broadcasters (NAB), and the American Association of Advertising Agencies (AAAA), are not part of this restructuring, so please continue to work with your current underwriting contacts on these programs.

If you have any questions about any of these developments, please don't hesitate to contact me, our Chief Underwriting Officer - Mary Schust (816-292-7206 or mary.schust@mediaprof.com), or our Director of Business Development - Karen Stanton (203-426-1900 or karen.stanton@mediaprof.com). In addition, the Team Leader for your region is available to address any issues or concerns that may arise.

We hope that you will be pleased by these developments and that they will be instrumental in helping us grow our respective businesses in 2006 and beyond.

Sincerely,

Leib Dodell
President & CEO
Media/Professional Insurance