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- We do **not** sell your personal information to anyone.
- We restrict access to your personal information to those employees who must use that information to provide our products or services to you.
- We maintain physical, electronic and procedural safeguards to protect your personal information.
- We afford prospective and former customers the same protections as existing customers with respect to the use of personal information.
- We only share information necessary to provide you with an accurate quote or to meet your transaction needs.

INFORMATION PROVIDED BY YOU

If you submit personal information with respect to any insurance products featured herein, this information may be used in one or more of the following ways:

- **Application Information:** This is information we receive from you on applications or other forms, by phone, and online. It may include your name, address, and telephone number, e-mail addresses, driver's license number, social security number, date of birth, length of employment, gender, marital status, prior insurance information, home ownership, length of residency, vehicle descriptions, miles driven and vehicle use, other drivers, and driving history.
- **Transaction Information:** This is information about your transactions with us, our affiliates, or others. It includes your insurance coverage selections and premiums, payment and claims history, and information necessary for billing and payment.
- **Consumer Report and State Information:** This is information we receive from a consumer reporting or State Agency, and is used to confirm or supplement Application Information. It may include motor vehicle reports and claims history reports. We will disclose Consumer Report and State Information only as necessary to quote or service your insurance policy and as permitted or required by law. We only share information as necessary to transact insurance with our insurance carriers.

PARTIES TO WHOM WE MAY DISCLOSE INFORMATION

We only disclose your personal information as necessary to effect, administer, or enforce your transaction with us, or in conjunction with servicing your insurance policy through insurance carriers or their representatives. Parties we share information with may include our group of affiliated insurance underwriting companies, claims representatives, courts and government agencies. We may also disclose information as required by organizations with whom you have an existing relationship and with which we have joint marketing agreements.

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We collect only the domain name; the e-mail addresses of those who communicate with us via e-mail; aggregate information on what pages consumers visit; and information volunteered by the consumer, such as quote requests, survey information and or site registrations.

The information we collect is not shared with other organizations for commercial purposes. All information that we collect will be used to:

- Provide insurance quotes requested by consumers, based on the information they have supplied.
- Maintain communication with prospective customers in order to provide information on new products, services or upcoming events.
- Improve the content of our web page and to notify consumers about updates to our web site.

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If, at any time, you wish to change any information that was given to us, you can contact Media/Professional Insurance by either writing, phoning, faxing or e-mailing at the addresses, phone numbers or e-mail address listed at the top of this notice.

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The effective date of this privacy statement and disclaimer is 08/01/2004.