

National Association of Broadcasters Program

We Insure Free Speech Worldwide®

The AXIS PRO® National Association of Broadcasters (NAB) Program offers specialized coverage to members of the NAB.

With a dominant market share and a history of innovation, AXIS PRO is the worldwide leader in media liability coverage. To maintain and build on this leadership position, we have continuously enhanced our policies and expertise as the market has evolved. For over 30 years, we have partnered with the NAB to provide state-of-the-art coverage to their members.

Coverage is backed by the exceptional financial strength and solid claims-paying ability of the AXIS insurance companies, rated “A+” (Strong) by Standard & Poor’s and “A” (Excellent) XV by A.M. Best.

Coverage Highlights

- Occurrence policy form
- Each loss limit with no annual aggregate
- Limits up to \$15,000,000
- Defense costs in addition to the limit or defense costs within the limit
- “Damages” includes punitive and exemplary damages, where allowed by law, including most favorable venue language
- Universal (worldwide) policy territory
- “All-Risk” coverage agreement provides broad protection including but not limited to:
 - Defamation, including emotional distress, outrageous conduct and prima facie tort
 - Invasion of privacy or publicity
 - Infringement of copyright, trademark, title, slogan or other misappropriation
 - Breach of a license to use a third party’s intellectual property
 - Breach of agreement to maintain the confidentiality of sources
 - Personal injury from the acquisition and gathering of matter to be published, broadcast or disseminated
 - Unfair competition or conspiracy
 - Negligent supervision of an employee
 - Contextual Errors & Omissions coverage (including bodily injury and property damage)
 - Negligent transmission of a computer virus or malicious code in media
- Advertising coverage for the publicity and promotion of the Insured’s media
- Coverage for third parties the Insured agrees to indemnify for claims arising out of matter furnished to the third party
- “Insured” includes part-time, seasonal, leased or temporary employees and volunteers
- Independent contractors added to coverage at Named Insured’s option
- Coverage for the publication, broadcast or other dissemination of matter in any form, including electronically or digitally
- Coverage for the acquisition and gathering of matter in addition to the actual publication, broadcast or other dissemination
- Severability provision for innocent persons involving claims for fraudulent or criminal acts
- Coverage for accusations of criminal acts
- 90-Day acquisition clause with waiver of additional premium if the acquired entity is within the specified revenue threshold
- No “hammer” clause governing settlement
- Claim handling features include options for the Named Insured in selecting and employing outside counsel
- Retractions or corrections are left to the discretion of the Insured
- Spousal coverage including domestic partners

Alpharetta

11680 Great Oaks Way
Suite 500
Alpharetta, GA 30022
Phone: (678) 746-9400
Fax: (678) 746-9444

Berkeley Heights

300 Connell Drive
Suite 8000
Berkeley Heights, NJ 07922
Phone: (908) 508-4339
Fax: (908) 508-4301

Chicago

303 West Madison Street
Suite 500
Chicago, IL 60606
Phone: (312) 977-0700
Fax: (312) 977-0401

Hartford

One State Street
Suite 1700
Hartford, CT 06103
Phone: (860) 707-1701
Fax: (860) 707-1725

Kansas City

2300 Main Street
Suite 800
Kansas City, MO 64108
Phone: (866) 282-0565
Fax: (816) 471-6119

Los Angeles

725 South Figueroa St
Suite 2250
Los Angeles, CA 90017
Phone: (213) 452-4700
Fax: (213) 452-4756

New York

430 Park Avenue
4th Floor
New York, NY 10022
Phone: (212) 500-7600
Fax: (212) 500-7574

San Francisco

101 California Street
Suite 3070
San Francisco, CA 94111
Phone: (415) 262-6844
Fax: (415) 262-6880

Please direct all
submissions to

axisprosubmissions@
axiscapital.com



Optional Coverages

- Business operations personal injury and intellectual property coverage for acts committed in the course of usual and ordinary business operations of the Insured (fills potential coverage gap left in CGL policy)
- Cyber/Technology E&O coverage for services such as website programming, website hosting or website maintenance performed for clients
- Security and Privacy Liability coverage for liabilities arising from claims involving disclosure or theft of protected personal or corporate data
- Regulatory Action Defense Coverage
- First Party - Crisis Management/Public Relations Expense reimburses costs associated with an enterprise security event, such as public relations expenses and notification costs where required by law
- Computer System Extortion coverage
- Professional Services E&O for miscellaneous errors & omissions exposures
- Indecency Complaint Defense Costs Coverage
- Joint Venture Coverage
- Mitigation Expense Coverage
- Public Appearance Coverage
- Subpoena Defense and Free Expression Legal Expense

Availability

- To all members of the NAB
- Primary or excess coverage available

Quotation Requirements

- Completed AXIS PRO® application
- Claim history
- Experience resumés of management (if new venture)

Please contact your AXIS PRO underwriter with questions about these or any other requirements specific to your clients.

Claims Management

AXIS PRO's industry-leading media claims expertise includes:

- Dedicated in-house media claims attorneys
- A network of top intellectual property and First Amendment law firms
- Risk management and loss control programs available

